

DTS' ever expanding suite of services and equipment offers you peace of mind that your job will be processed and lodged on budget, on time and to the highest standards

To enquire further about how DTS can help your business please call us on 02 9890 9777.



#### **DATA PROCESSING**

the complete range of mail house data services.



#### **PERSONALISATION**

variable text and images in as many places as you like.



#### **PRINTING**

generous fire power in both inkjet and laser, mono or full colour.



#### MAIL PROCESSING

Inserts, onserts, belly banding, you name it.



#### PLASTIC WRAPPING

standard polywrap, biowrap and crispy wrap in all shapes and sizes.



#### **AUSTRALIA POST**

lodgements and returns management, too easy.



#### **BULK SHIPMENTS**

pick and packing of bulk orders nationally and overseas.





# O C R



Efficient fulfilment services are essential to get your products in the hands of your customers faster and meet their delivery expectations. Our third-party logistics (3PL Fulfilment) makes it easy for you to outsource your entire fulfilment service by receiving, picking, packing, labelling and shipping your products direct to your customer from our secure warehouse in the heart of Sydney. You take the orders, and we do the rest. Your business can scale more efficiently without the need to rent extra warehousing space, as you tap into the power of eCommerce and our broad capabilities that make packaging and sending your goods more affordable.

Our fulfilment services will help your business communicate effectively and see powerful results from your marketing and advertising campaigns. Combining traditional printed collateral with advanced digital and data services, we help get your message across clearer, and your products out faster. Over 30 years of experience goes into our services as we take the time to get to know and adapt to your unique business communication needs.



#### **PACKAGING**

No matter what the item, we ensure it is packaged safely so that it arrives at your customers door in one piece and looking on-brand.



#### PICK AND PACK

Employing advanced data management systems, we accurately pick and pack your orders before shipping them to your customers.



#### WAREHOUSE AND INVENTORY MANAGEMENT

With proven systems and an experienced team, we'll manage your inventory levels and help you ensure you're always able to fulfil orders.



#### **ECOMMERCE FULFILMENT**

Acting as the backend of your online store, we can fulfil your eCommerce orders directly from your stock stored at our secure warehouse.



#### BRICK-AND-MORTAR RETAIL FULFILMENT

Bridge the gap between your in-store and online presence and give your customers flexibility with the ability to buy in-store products online and pick-up online products in-store.

#### RETURNS MANAGEMENT

We make the return management process simple, organised and efficient, so you're not missing opportunities to sell returned stock or getting bogged down in the details.



How can you ignore beautifully presented mail marketing when it's in the palm of your hand? Direct mail marketing is a highly effective way to reach current, future and lapsed customers and cut through the digital noise of the internet. At DTS Communicate, we offer a full range of mail services, delivering the absolute best of direct mail processing on time and on budget!

We run the entire process with advanced technology for digital print and inkjet printing, intelligent folding, envelope inserting and plastic wrapping, and more.



#### DATA MANIPULATION

Combining the smartest in data processing technology is key to ensuring your mail is going to the right person, on time, every time.



#### **DIGITAL PRINTING**

With state-of-the-art digital printing, we print your marketing collateral to the highest quality before distributing it to your customer base.



#### INTELLIGENT FOLDING & INSERTING

We automate the folding and inserting process providing an accurate and efficient service that's perfect for letters, brochures and more.



#### OMNI CHANNEL COMMUNICATION

Create consistency in your communication across all channels, including mail, email, fax and SMS for a stronger brand message.



#### FULFILMENT & RETURN MAIL MANAGEMENT

We'll get your mail to your audience faster and can efficiently manage any return mail saving your business valuable time.



#### Healthy Data = Healthy Result

Find clarity in the chaos of your direct marketing databases through our DATA SERVICES including data cleansing, merging, segmentation and analysis that improve the effectiveness of your campaigns. We use proven techniques and industry expertise to minimise risks and maximise results in your data.

Our data services are part of our broader mission to help your business communicate effectively to see powerful results from your marketing campaigns. Combining traditional printed collateral with advanced digital and data services, we help you to get your message across clearer, faster and with lasting impact. (Over 30 years of experience goes into our services as we take the time to get to know and adapt to your unique business communication needs.)



#### DATA DETOX

We dive deep into your data providing data cleansing services that remove duplicated and inaccurate data.



#### DATA TRANSFORMATION

Benefit from the effectiveness of a more integrated database where we extract, transfer and load (ETL) records into a centralised system.



#### NATIONAL CHANGE OF ADDRESS (NCOA)

Stay in touch with your customers with access to Australia Post's accurate and reliable national database that keeps tabs on changes of address.



#### DATA MINING

Unearth hidden gems and get a comprehensive analysis of how you can improve and take advantage of opportunities.



#### CHARITY DATA ANALYSIS

Implement a charity campaign up for success with data services that analyse donor profiles and the impact of different messaging. We also track performance post-campaign.





Harness the power of impactful print products with our state-of-the-art digital print capabilities that will bring your message to life.

The latest print technology allows us to ensure that we meet our customers' communication needs. From attention-grabbing colour flyers, postcards and business cards with a luxurious gloss coating to highly personalised and targeted annual reports, statements and more marketing pieces, DTS can provide a solution tailored to every need.

Our digital print services are part of our broader mission to help your business communicate effectively to see powerful results from your marketing and advertising campaigns. Combining traditional printed collateral with advanced digital and data services, we help get your message across clearer, faster and with lasting impact.



#### IN-HOUSE CREATIVE DESIGN STUDIO

Our talented team ensures there is no disconnect between your design and printed products for optimal results.



#### FAST DIGITAL PRINT CAPABILITIES

With state-of-the-art digital printing, we print your marketing collateral to the highest quality before distributing it to your customer base. Our laser digital printing takes your ideas to another level, creating stunning gold, silver and Fluro colours in quick turnaround times.



#### VARIABLE DATA MERGING

Our in-house variable data merging service quickly prints changing data and automatically populates a document's fields.



#### WIDE VARIETY OF PRODUCTS

From marketing collateral to business cards, envelopes and postcards will help to share your message.



With the ability to print in large formats on a range of materials, our wide format printing services help you bring your space to life and inject a healthy dose of your branding into your working environment. These temporary solutions give you the power to create eye-catching installations that are high-quality and high impact. Whether it's to decorate your office walls, store window frontage, create safety and wayfinding mechanisms and more, we can provide wall coverings, window graphics, banners, posters and floor decals tailored to your business.

Our wide format printing services are part of our broader mission to help your business communicate effectively to see powerful results from your marketing and advertising campaigns. Combining traditional printed collateral with advanced digital and data services, we help get your message across clearer, and your products out faster.

#### WALLPAPER



Our printed wall covering and wallpaper is a quick and affordable way to transform a space. From ambient designs to company branding, this innovative media can quickly transform your space.

#### **POSTERS**



From one-off promotions, special event advertisements, wall decoration and more, our posters allow you flexibility without compromising quality. Whether you want framed posters or a mass run to advertise about town, our bespoke poster printing is for you.

#### WALL DECALS



Our printed vinyl wall decals allow you to design and decorate your space creatively and flexibly. High-quality wall decals are easy to install, remove and can be completely custom-designed to suit your needs.

#### WINDOW GRAPHICS



From office windows to storefront, glass partition walls and more, our customdesigned window covering can bring your space to life, provide privacy and more. We offer a wide range of window graphics, including one-way vision.

#### **FLOOR GRAPHICS**



Well-designed floor decals provide you with many functionalities including decoration, wayfinding and safety signage. They're an exciting way to update your premises and easy to remove.

# **GRAPHIC** DESIGN

The first step in creating powerful marketing collateral is ensuring that it looks powerful and on-brand. Our team of in-house Graphic Designers take the time to get to know your business goals and develop a suite of products that will help get your message out with high impact. And, thanks to our digital printing and direct mail experience, we're able to tailor the graphic design to your product and packaging. There's no longer a disconnect between the design, production and fulfilment. Your flyer, brochures, posters and banners design can all be optimised to get you the best results.

Our creative Graphic Design services are part of our broader mission to help your business communicate effectively and see powerful results from your marketing and advertising efforts. Combining traditional printed collateral with advanced digital and data services, we help get your message across clearer, and your products out faster.

#### **LOGO & BRANDING**





**Business Card** 



Stationery Design



Label Design



Letterhead Design



Signage Design







Trade Show Booth



Poster Design

#### **GRAPHIC DESIGN SERVICES**



Flyer Design



Postcard Design



Invitation Design



Brochure Design



T-shirt Design



Design



Advertisement Design



Calendar Design



Catalogue Design



Envelope Design



Magazine Design



Menu Design

# OUR DESIGN PORTFOLIO









DTS houses 4 high speed plastic wrap lines that can onsert and insert multiple items.

There are 3 kinds of plastic to choose from poly wrap, crispy wrap and biodegradable wrap.

To find out more about how DTS can help your business please call us on 9890 9777.



#### **PLASTIC WRAPS**

All of our plastic wraps meet the updated Australia Post material specifications listed below.

The material specifications for the plastic wrap are:

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ATTRIBUTE	SPECIFICATION			
Strong enough to avoid tearing	Minimum thickness of the polymer film is 25 microns			
Anti-static properties to avoid articles sticking together	Static charge < 2.0kV			
A co-efficient of friction at a level to allow the articles to pass through the machine pick off mechanism	Coefficient of friction 0.2-0.5 (medium slip)			
Not too glossy (reflects too much light) or hazy to prevent mechanical reading of the address	Gloss value must be 150 gloss units or less when measured at 60 degrees. Maximum haze level is 75 per cent			

#### **CRISPY WRAP**

This is a premium product that perfectly showcases your beautifully printed publication in a clear, crispy and incredibly strong plastic wrap.

There is the added advantage of being able to perforate along the length of the article to make opening a breeze.

The choice of many high-end brands, our crispy plastic certainly is worth getting all wrapped up in.



## THEY SAY YOU CAN'T CATER FOR ALL OF THE PEOPLE ALL OF THE TIME.

#### **BUT CAN YOU?**

Different people like different things and it's impossible to have crystal clear insight into every single person you market to.

By using the information you do have access to, it is possible to appeal to each individual on a more personal level.

Vegemite, olives, sushi, abstract art, NRL, synchronised swimming, theatre productions. People either love or hate them. Other people's taste and interests can be mystifying but there's no better way to get someone's attention than by demonstrating you understand what they like to buy, where they live, who they provide for, and the issues that concern them.

The more personally relevant the marketing communication is to an individual, the more likely it is to be received as helpful, interesting and educational. An ADMA Consumer Insights Study showed that 89 out of every 100 people open addressed direct mail and just under half (48%) respond when they know the company.

Surprisingly, another ADMA's report, The State of Content Marketing, found that only 25 percent of Australian marketers personalise content to individuals.

In this digital age, personalisation is expected. The more relevant the content, the higher the engagement, and the greater the likelihood that such content will change customer behaviour.

It all comes down to accumulating customer data and building profiles – beyond their names and addresses, what they have bought in the past and when. Incorporating variable information into mail outs is a simple but highly effective practice and it allows you to connect with people on a more personal level with customised messages that are all about you!

Early last year Australia Post relaxed the Print Post rules allowing advertisers, marketers and publishers the opportunity for next level personalisation in their publications.

Think special offers acknowledging a birthday? Magazine editorial highlighting advertising and articles of particular interest? Personalised promotional codes to reward customers and measure responses?

All these options and more are accessible when delivering your publication with Print Post. To find out more, please contact us on 9890 9777.

#### Here are just four ways you can

## personalise your Print Post mailings.



Include a separate personalised letter from the sender of the publication to promote the publication's subject and content, including offers from advertisers.



Personalisation on the flysheet. Wishing your customer a happy birthday, for example, or thanking them for a previous order recognises and reinforces the value in your pre-existing relationship.



Vary the cover of the same publication issue between different recipients. Using your audience profiles, you can customise variable elements like headlines and imagery.



Personalise editorial and content within the publication itself. Use customer data to draw your readers' attention to the articles and advertisements that will interest them most.



# Marketing COLLATERAL



#### **BUSINESS CARDS**

Small can be powerful.

Your business card design is an opportunity for you to show your business personality and key brand message.

- · High-resolution premium-quality four-colour print
- Economical way to present your message to prospects and clients
- · Essential for conferences, trade shows, exhibitions and expos

Available Sizes. 90mm x 55mm | 90mm x 50mm



Personalised letterhead promotes trust and confidence in your business.

- · Use your house font and logo
- · Include contact information and your website URL
- · Enhance your brand
- · Build a stronger corporate identity
- · Save time and maintain brand consistency
- · Promote trust

Available Sizes. 210mm x 297mm



#### WITH COMPLIMENTS SLIPS

Build relationships with your clients and business associates with these useful additions to printed communications.

- · Use your house font and logo
- · Include contact information and your website URL
- · Enhance your brand
- · Show your customers the respect they deserve
- · Build a stronger corporate identity

Available Sizes:. 210mm x 99mm



#### **FLYERS**

We love getting mail and flyers are usually welcomed into the home.

With superior printed flyers, you can promote your business affordably. Use them to promote sale items, events, promotional offers and more.

- Digital print method
- Available in smaller or larger quantities
- · Can be customised with your house font and logo
- · Convenient one-page flyers through to brochure-style flyers
- · Single-sided or double-sided options

Available Sizes. A4 | A5 | A6 | DL



#### **ENVELOPES**

Reinforce your branding every time you send communications to your clients or suppliers.

- · Customise using your house font and logo
- · Maintain consistency with printed address details
- · Enhance your brand message
- · Improve trust









#### LABELS & STICKERS

Promote brand awareness with customised labels and stickers for your products and packaging.

- Personalise with your brand colours, house font and logo
- · Use your own design or choose from one of our templates
- · Choose from a range of sizes, shapes, materials and finishes.

#### **BAR / RESTAURANT MENU**

A fun, enticing bar menu can create more memorable events for your patrons.

Let's help you build customer loyalty by creating a menu to showcase happy hour cocktails, bartender's specialties, spirits, appetizers and other bar menu options to choose from.

- Waterproof menus are made with thick synthetic paper and high-end laminate.
- Graphics can print all the way to the edge of your menu for a professional look.
- · Corners are rounded.
- Customized tabs make it easy for patrons to find what they want to order.
- · Special shapes or designs are not a problem either.

#### **GREETING CARDS**

Give your customers and business associates the gift of appreciation with our beautiful greeting cards.

- · Choose from our extensive range of card designs
- · Add your logo, business name and an image
- Personalise your message
- Choose from our wide range of paper stock, plain or laminated, gloss or matte
- Write on your cards more easily with unfolded cards.

#### PLACE CARDS / TABLE CARDS

Show your guests you care with personalised place cards and table cards. These cards are great for everything from a birthday party or wedding through to conference tables or award ceremonies.

And with a gorgeous design from our extensive range, your guests might even choose to keep the card as a precious memento of the event, engagement, birthday, Christmas or cocktail party, with personalised name place cards. These cards make it easy for your guests to quickly identify exactly where they are sitting, as well as being kept as a keepsake.

- Practical method for guests to identify their table and seat, can display your personality
- Choice of single- or double-sided name place cards, can be themed to your event

# Marketing COLLATERAL



#### WALL CALENDARS

Stay top of mind with your customers and business associates.

Give them a personalised wall calendar with your choice of design that will maintain awareness of your brand throughout the year.

- · Add your logo, contact details and branding colours
- Give as gifts and enhance your brand reputation
- Opt to upload your own images or choose from our range of calendar sets
- Choose from four layouts: Classic, Side month, Events or To-do list



#### **DESK CALENDARS**

Desk calendars are a cost-effective way to keep your brand and business top of mind all year. Help your clients see at a glance any important events and dates in a fully customised and personalised calendar.

- · Great for home or work
- Key dates can be customised with images, text or colour

DAY

6

-MR.J. 10 A.M. Team

- · Available for start on any month
- · Spiral bound for easy flipping
- · Covers of 320 gsm cardboard
- Pages of 300 gsm satin paper



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	Anr	nual Meeting		Conference (skyre)
28		29	30	19

## Dersonalised GIFT



#### **CHEESE BOARD**

Made from quality bamboo, these cheese boards make welcome corporate gifts.

We love using ours to serve cheeses, dips, crackers and olives. Tastefully present your meals, snacks and nibbles on the table using personalised bamboo serving boards. Whether using these boards to serve individual dishes, antipasto plates or a loaf of freshly baked bread, they are sure to add some flair to your next dinner party.

Your personalised name or message can be engraved into the hamboo



#### **FNGRAVED GLASSWARE**

What do wine glasses, champagne flutes, beer glasses and mason jars have in common?

They can all be engraved with a name or your personal message.

They're perfect as corporate gifts, or even for weddings, significant anniversaries or any other special occasion.



#### WRAPPING PAPER

Take advantage of our personalised wrapping paper to add a special touch to your gifts.

- · Choose from our wide range of designs
- · Add the recipient's name to make your gift personal



## (Nall GRAPHICS



#### WALL MURAL

Add some wow to your walls with standout wall art.

Wall murals are a low-cost and powerful way to display your brand and transform your space, whether at home or at the office.

They're suitable for painted or printed walls with a thick luxurious look and feel. Personalise your space by choosing your own image or favourite photo from that trip abroad



#### WALL DECALS

Brighten your office or child's bedroom with one of our colourful wall decals.

Choose from our large range of designs and colours – from decal type to decal version or customise with your branding for impact.

- · Easy to install and remove for easy updates
- · Washable laminate coating



#### **3D ACRYLIC WALL GRAPHICS**

Achieve brand impact in 3D with these exceptional acrylic wall graphics. Sleek and contemporary, acrylic is timeless.

- Choose illuminated or backlit 3D
- Suitable for indoor and outdoor use
- · Wide range of colours and finishes
- · Cut to your specifications





## Window DECALS







#### WINDOW DECALS

Keep your business visible with our window decals. Choose your size, material and information and we'll print it for you in high-definition digital.

#### Ultra-clear Printable Window Film

- · Transparent glossy PVC film
- · Pressure-sensitive adhesive for easy removal
- · Up to 1 year's use either indoors or outdoors

#### Electrostatic Film

- · Clear or white, gloss polyester film
- · Adheres securely to any glossy surface
- · No residue when it's moved
- · Easy to position or remove
- · 230gsm thickness
- · For indoor use

#### **ONE-WAY VISION**

If you've ever seen bus signage on the windows - that's one-way vision. From one side, you have visibility; on the other, all people will see is your message.

- · Perforations 1.5mm in printed self-adhesive vinyl
- · Easy to install and remove
- · Allows natural light
- Lasts up to 12 months
- · Suitable for vehicle signage, window graphics



## floor DECALS



#### CARPET WALK FLOOR ADHESIVE

Completely floor your customers with stunning and imaginative floor graphics. Repositionable, removable and radical, this CSIRO tested anti-slip media puts the fun into your floors.

- · 250gsm textured floor vinyl
- · Lasts up to 3 months with typical indoor traffic
- Lasts up to 2 years for other indoor use such as wall graphics
- · Can be applied to most indoor and carpet surfaces
- · Removable and repositionable
- · Safety tested by the CSIRO
- · Great for parties and special events







## Posters & PLANS





Need plans that are crisp and easy to read? Our plan-printing process is high on detail, with precise, premium printing.

And our process prints grey tones for better clarity.

- Offer more attractive plans with 80 gsm bond paper, 160 gsm coated paper or Tyvek
- · View fine lines
- · Roll up and carry with ease
- · Reprint copies economically



#### **BLACK & WHITE POSTERS**

Black and white never goes out of style. Sophisticated and elegant, it can be dramatic or subtle.

And if you choose the 160 gsm paper, we can produce all shades of grey – perfect for artists and graphic designers.

- Present your poster on premium 160 gsm bond paper
- Go for draft quality with lightweight 80 gsm paper (better for patterns, temporary signage, etc.)

If it

Ensure your business presentation posters are cost-effective



#### **COLOUR POSTERS**

Let your true colours shine with high-definition colour posters.

Ideal for designers or businesses with colours that need to be matched accurately.

- Enjoy superior colour matching and conversion with premium print processes
- · Ensure high-definition colours every time
- Choose from a range of paper weights and types, depending on what you need.



## Posters & PLANS



#### HAND-CRAFTED PHOTO CANVAS

When looking for canvas prints there are three things you should be looking for in a canvas producer; printer, materials and method.

DTS uses the very best of all of the above so you can be sure that your canvas prints will look amazing and last generations.

- · Brand-name printer latex ink from HP with UV protection
- Completely free of solvents and is suitable for allergy sufferers and children



#### **SELF-ADHESIVE POSTERS**

Advertise new products with impact.

Personalised self-adhesive posters are an economical way to promote your products, events, sales or your own business.

- · Use for temporary advertising and in-store displays.
- Display pictures and photos without the weight and expense of glass and frames.
- · Use to add pizzazz to your home or office.



#### SPECIALTY POSTERS

Our high-definition speciality posters are designed to last.

And a travel bonus - no ironing needed when you get to your destination.

- · Choose from polyester or PVC film or cloth for durability.
- Be confident that your posters will look polished and professional.



#### **BOARD-MOUNTED POSTERS**

Looking for a cost-effective advertising solution that packs a punch?

Lightweight and easy to hang, board-mounted posters help your business catch the eye of passers-by.

- · Use to advertise new products, sales or promote your brand
- · Keep your costs under control
- · Wow visitors at trade shows and presentations
- Use where glass and frames aren't appropriate or compliant



## Banners & FRAMES







#### RETRACTABLE EXHIBITION BANNERS

We love these exhibition banners for their versatility.

Printed on durable materials, these banners are suitable for use at trade shows, expos, exhibitions and other large-scale events.

- Retractable and pack into a lightweight carry bag
- · Easy to assemble and dismantle
- Economical
- · Printed on durable cloth, polyester or PVC film

#### Available Sizes.

SMALL (610mm x 1500mm) LARGE (841mm X 1800mm)

#### **INDOOR BANNERS**

Indoor banners help your business to attract attention, especially in a crowded market such as a trade show, exhibition or conference.

They're also a low-cost and fun option for parties or weddings.

- · Single-sided temporary signage
- Indoor use
- · Lightweight with eyelets for easy hanging

#### Available Sizes.

428 x 841 mm

610 x 900 mm

610 x 1200 mm

841 x 1241 mm

610 x 1600 mm

841 x 1654 mm 841 x 2202 mm

#### **TEARDROP BANNERS**

Different enough to attract attention, teardrop banners are useful if you want to engage customers at special events or at a sales promotion day.

They're quick and easy to set up and dismantle.

- Single-sided UV durable fabric print designed for outdoor use
- · Fabric print and weatherproof fibreglass rotating pole
- Heavy duty chrome base for a stable footing
- · Water bag for added stability
- · Oxford carry bag

Teardrop banners can be configured as double-sided using two printed images and blockout material sandwiched in between to stop image leakage.

Available Sizes.

SMALL (884mm X 1385mm) LARGE (1022mm X 2624mm)



## Banners & FRAMES







#### A-FRAMES

The classic advertising pitch, an A-frame is easy to display and store, and attract customers to your business.

They work well in shopping centres or on undercover footpaths, especially if your business site is not easily visible along the retail strip.

- · Double-sided
- Cost-effective
- · Replaceable banners
- · Easy setup

Available Sizes.

MEDIUM (500mm X 700mm) LARGE (1022mm X 2624mm)

#### MINI EXHIBITION BANNERS (A4/A3)

Grab attention with our mini exhibition banners for your menu or price lists. You can use them anywhere you need small point-of-sale displays: restaurant tables, counters, reception desks, markets, trade shows, festivals, concierge desks and more.

- · Low-cost banner option
- · Portable and lightweight
- · High-gloss premium finish
- · Durable high-gloss polyester

Available Sizes.

A3 (297 x 420mm) A4 (210 x 297mm)

### MINI EXHIBITION BANNERS X-BANNERS

Advertise cost effectively at one-off events such as trade shows, exhibitions or conferences.

X-banners can be used again and again. Simply remove the banner image and replace with your current offer.

- · Lightweight and easy to set up
- · Eyelets for easy removal and replacement of banners
- Suitable for use in shopping centres
- · High-grade cloth, polyester or PVC film
- Cloth carry bag

Available Sizes.

A3 (297 x 420mm) A4 (210 x 297mm)





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